



*Alcohol, Drug and Mental Health Board  
of Franklin County*

# **2022-2026 Strategic Plan**

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*Erika Clark Jones, CEO*

# Strategic Plan

- 2020 Levy
- Organizational Assessment
- Community Needs Assessment
- Strategic Planning Facilitation



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## Strategic Plan 2022 - 2026



# Community Trends

**21%**

21% of FC 1.3 million residents will experience mental illness in a given year

**10%**

10% will abuse or be dependent on drugs or alcohol

**47%**

Overdose deaths climbed 47% in 2020 to over 800 deaths in Franklin County

**23%**

We anticipate a 23% increase in the need for MH and SUD services over the next 10 years



## Key Takeaways

- Unmet service needs exist across the continuum
  - Prevention and treatment have the largest overall **service needs**
  - Prevention, family supports, recovery supports, and treatment services have the largest **unmet need**
- Resources and connections to services not accessible
- Opportunity to improve perceptions of low service quality
- Collaboration across the community is important to ensure multiple access points

# Populations with Unique Service Gaps

Community Members	Prevention Services	Family Supports	Recovery Supports	Housing Services	Treatment Services	Crisis Services
Bisexual, queer, pansexual, or questioning their sexual identity					●	●
Black/African-American families	●	●	●	●	●	
Individuals with a disability	●		●	●	●	
Individuals speaking English as a second language						
Families with children/youth	●	●				
First- and second-generation immigrants	●		●			
Justice involved adults			●		●	
Individuals with lower education	●	●		●		●
Individuals with lower income	●	●	●			
Multi-racial individuals			●			
Retired	●					
Transgender individuals				●	●	
Unemployed individuals			●			●
Veterans			●			

# Mission, Vision and Core Values

## Mission

The ADAMH Board of Franklin County leads the planning, funding, and evaluation of community-based recovery-oriented mental health and addiction prevention, treatment, and support services for residents of Franklin County.

## Vision

All individuals and families in Franklin County can achieve optimal mental health and wellness, free from stigma, with equitable access to quality community-based services and supports.

### Our Core Values



#### **Accountability**

being responsible for our actions and performance



#### **Collaboration**

working with partners to help individuals and families



#### **Compassion**

willing to help others in need



#### **Diversity**

recognizing uniqueness in everyone



#### **Equity**

being just, impartial, and fair



#### **Humility**

willing to learn from our mistakes



#### **Inclusion**

recognizing, appreciating, and listening to all perspectives



#### **Innovation**

willing to look for new & better ways to help individuals & families



#### **Integrity**

being truthful and honest



#### **Stewardship**

managing the resources entrusted to our care

# Strategic Priorities

01		Service Delivery System
02		Measurement of Impact
03		System Workforce
04		Communication and Engagement
05		Organizational Alignment



## Crisis Care Continuum

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### Call Center

988 with 'care traffic control' technology infrastructure and coordination with 911



### Mobile Response

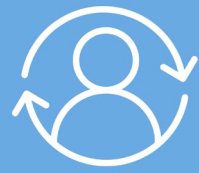
Introduction of community-based teams with peers



### Crisis Center

A central destination for adults with mental health, addition crisis needs needing facility-based crisis stabilization services





**Building the roadmap for future investments:**

**Prevention**



**Housing**



**Treatment**



**Recovery  
Supports**



**Family  
Supports**





## Value-based Contracting

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- Expand access to quality care and continue to improve delivery of existing services
- Support innovations in service delivery and technologies
- Position client outcomes as central to the assessment of efficiency and effectiveness
- Continue partnership between provider and payer to realize optimal behavioral health for all clients



## Community Dashboard

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- Prevalence of mental health disorders and addiction
  - Unmet need for services
  - Mental health and addiction-related crisis calls
  - Suicide death rates
  - Overdose death rates
- Performance on standardized metrics specific to ADAMH investments
  - Service and client volumes
  - Satisfaction
  - Client outcomes



## Workforce Development

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### Identifying Needs and Opportunities

- Seeking industry input
  - Workforce development committee
  - Surveying the network
- Forming strategic partnerships

# 2022 Priorities



# Communication and Engagement

Promoting value of community-based services and how to access care







## Organizational Structure

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- Staffing plan that appropriately supports ADAMH's mission, vision and strategic priorities



# ADAMH Team Updates

## Finance and Business Operations

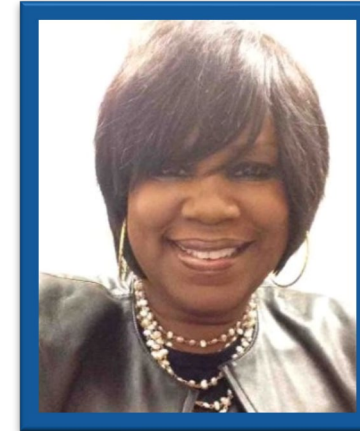


**Patrick McLean**  
Chief Financial Officer

## Advocacy and Engagement



**Monica Cerrezuela, Director,**  
Policy & Legislative Affairs



**D Malone, Director, Faith**  
Based & Community Engagement

## Public Affairs



**Charles Newman, Digital**  
Communications Coordinator

## Human Resources



**Carolina Trindade**  
Sr. Director, Human Resources

## Planning and Evaluation



**Ben Tryon**  
Data Manager

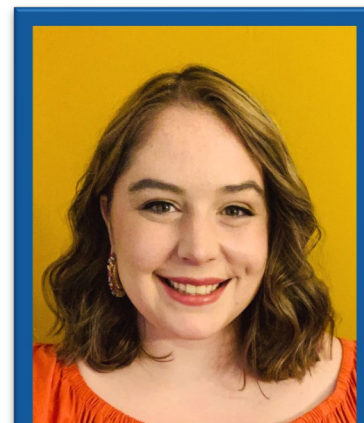


**Casey Bolitho, Outcomes &**  
Reporting Manager

## Clinical Services



**Meg Griffing**  
Interim VP, Clinical Services



**McKayla Elliot**  
SOR Program Manager



# **Thank You**

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